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# Technical Structure V1.1

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Tour and Travel  
Website Designing and  
Development

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## **Our Vision:**

Website will present company profile and services online. Website will allow visitors to come and check various tour packages available. Visitors will be able to send the booking request for such tours to admin. Admin will have the control onto over all processing of the website. Website will have Great look and feel with User friendliness and easy navigation system, Website will be search engine friendly to gain better promotion aspects at search engines. Whole structure will be manageable through easy to use admin panel of the website.

## **Visitor Module:**

### **Section 1: Home page designing:**

**Homepage design:** Complete Home Page Layout, inclusive of :

- Design of crisp professional **home page**.
- Basic Designing with flash in header.

Homepage will have links to all inside pages as like news and information, Company profile, related information, products profile related information and all other section.

**Section 2: Informative pages:** Website will have around 10 to 12 informative which will cover company profile, services ( how we help our customers to make their holidays memorable etc ).

Onto all of the services page customers will have the option to place the booking enquiry which will be saved into the database and will be taken care by Admin of the website.

**Homepage will have banners rotating, such banners can be updated from the admin panel.**

**Section 3: Our Holiday Packages:** This section will enable customers to find various type of holiday packages as like religious, Business, honeymoon, Adventures etc...

Based onto the the type of category various packages will be available for visitors. Visitors can click onto any of their choice of order and reach to the detailed page where they will be able to get following information.

Cost of the package, Complete description of the package.

Option to place Booking enquiry for package.

**Section 4: Booking form :** On Home Page there will be 2 booking forms like Car Booking, Bus Booking by this visitors will be able to send the inquiry for the booking

**Section 5: Booking enquiry:** This section will take all of the details of the customer as like: name and email id, phone number, Comments/queries about the package, name of the package interested in, booking date's etc.

**Section 5: Informative pages about various destinations:** Admin of the website will be able to add informative pages about the various cities and destinations of INDIA/world.

**Section 6: Testimonials:** Customers will be able to post their testimonials about the services of the website. All such postings will be tracked in the back end 1<sup>st</sup> and only after admin's approval they will get displayed to this section.

**General Links:** As like Site Map, Share the site onto various social networking media,

#### **:Admin Module:**

**Section 1: Content Management:** Website will have CMS to manage the content of all of the informative pages of the website. Admin will be able to any time update information of any of the page of the website.

Admin will be able to create informative pages for various destinations.

**Section 2: Manage Testimonials:** All of the testimonials being posted by visitors will be tracked here in this panel. If admin choose to activate them such testimonials will get displayed to the front end at the same time.

**Manage 3: Manage Enquiries:** All of the forms which are filled by the customers and sent will be tracked in this panel. Admin will be able to reply to such orders from this panel itself. Admin will be able to search for specific orders, orders form specific customer, order of specific orders or orders between two dates or onto specific date. Admin will have full control to manage the orders received from the website.

**Section 4: Manage Holiday Packages:** From this page admin will be able to create categories and under them add various holiday packages. Admin will add holiday packages under set type of holidays as like, adventures holidays, pilgrim packages etc. Admin will be able to add edit delete unlimited number of destination pages too. Admin will be able to set specific packages to be displayed at the homepage of the website.

**Section 5: Manage Booking form :** Here admin will be able to see the booking inquiries and contact them off line.

**Section 6: Manage Search Engine Optimization:** Admin of the website will be able to view the list of the pages, here admin will be able to add edit delete the meta tag'; keyword's description tag's. Admin will be able to manage the complete SEO from this panel.

**Section 7: Manage banners:** Admin of the website will be able to add banners for homepage from this Section.

**Section 8: Manage Admin settings:** this section will allow admin to update their password, email id etc.

### **Technology and Tools Used:**

Designing: HTML, Adobe Photoshop, Macromedia Flash etc

Server Side Scripting: PHP

Client Side Scripting: Html, JavaScript, and Cascading Style Sheets.

Backend: MySql

Operating System: Linux

Browser Compatibility: Internet Explorer, Netscape, Mozilla Firefox, Opera, Safari, Google Chrome.

Resolution: 800 X 600 and 1024 X 768

Security: All the Panels will be Password protected.

### **:PAYMENT PLAN Website Designing & Development:**

**Total Cost of the Project:** INR 65,000 + ST inclusive all kind of taxes

**Payment schedule:**

1. Advance: 75% of the total cost of the project;
2. 25%: After completion of the project and before the transfer of the site to Customer's domain;

**Project duration:** 30 Working days from the approval of the design of the website.

The above cost covers the complete designing of the website with its unique look and feel, The above package also includes the following with no additional cost to the Customer:

- 1) **Maintenance for one year:** As a part of the package if any problem comes in the website or if anything stopped working we will fix that free of cost.
- 2) 1 year Hosting with unlimited Web space and bandwidth
- 3) Basic Search engine optimization work.